

Basic Information	
1	Name of Organization/Project
2	Contact First Name
3	Contact Last Name
4	Contact Email Address
5	Contact Title
6	Contact Phone Number
7	Year this Organization/Project was founded
8a	Is this a project of a larger organization? If yes, name of the organization. What year was it founded?
8b	If yes, what is the name of the parent organization?
8c	What year was the parent organization founded?
9	Tax ID
10	Published Contact Name
11	Published Contact Phone
12	Published Contact Email Address
13	Published Mailing Address
14	Published Website
15	Published Twitter Handle
16	Published Instagram Handle
17	Published Snapchat Profile
18	Published Facebook Profile
19	Published Board Chair Name
20	Projected Expenses for 2016
21	Please describe the specific activities conducted by this organization in one sentence. This description should be as concrete as possible as it is meant to provide the evaluator and reader with a quick "at a glance" understanding of what your organization does. Please see Slingshot 2016 for examples of those one line descriptions, which can be found in the headline of each profile.
22a	Slingshot categorizes and indexes the top organization/projects into the following categories: Program Area; Target Audience; Geographic Area Served. Please select no more than three areas that best represent your program area or write in a new program area.
22b	Please select no more than three populations that best represent your target audience.
22c	Please let us know the geographic areas you operate in, which includes where you have offices, ongoing and regular programs, or full/part time staff implementing your activities. You may select specific cities, regions of the country, or add additional locations as necessary. Please select all that apply.
23	What is the history of your organization? (Please answer in 150 words or less.)
24	What is your organization's mission? (Please answer in 150 words or less.)
25	Has this organization been featured in a Slingshot publication before? If yes, which guide(s)?

	<u>Make the Case</u>
26	Slingshot lists the most innovative organizations and projects in Jewish life in North America. What makes your organization compelling? Tell us why you belong in Slingshot. (Please answer in 150 words or less.)
27	Please include 1-2 testimonials or brief narratives from your participants/stakeholders. Videos should not be professionally made, and must be filmed uniquely for this application (i.e. video submissions used for previous purposes will not be considered) The content of the video will be evaluated, not the quality. Don't worry about using photos, graphics, or text - we just want to hear from you! (Please submit testimonials of 75 words or less each OR a 30 second video).
	<u>Innovation</u>
	Innovation is a mode of operating, of finding new ways to create impact. Start Up Organizations are groundbreaking, inventive, pioneering, or creative in their response to the changing needs of the Jewish community and the world around it. Innovation can be seen through WHAT the organization does (i.e. the programmatic tactics used to address an unmet need), or HOW it is done (i.e. the approach used to work with or on behalf of its constituents).
28	The Need: What are the problems/issues this organization seeks to address? What is the big change this organization aims to make? (Please answer in 150 words or less.)
29	How do you address the above need? (Please answer in 150 words or less.)
30	How does your organization differ from those working on a similar problem/issue area, or with a similar target audience? (Please answer in 150 words or less.)
31	What do you feel is groundbreaking about what your organization does? If you've been in the guide before, please update us on any recent changes that demonstrate this. (Please answer in 150 words or less.)
	<u>Impact</u>
	Impact considers how the organization affects the attitudes and behaviors of its constituents and the North American Jewish community.
32	How has this organization already made an impact on the North American Jewish community? (Please answer in 75 words or less.)
33	What specific impact has your organization made on its participants and stakeholders? (Please answer in 75 words or less.)
34	What evidence do you have to indicate that your outcomes are being achieved? How do you collect that evidence? (Please answer in 75 words or less.)
35	Where do you see this organization a year from now? What do you want to accomplish in 5-10 years? (Please answer in 150 words or less.)
36	What three specific organizational accomplishments are you most proud of? (Please list three, 1-2 sentences answers.)

	<p style="text-align: center;">Strong Leadership</p> <p>An organization with strong leadership is a model for the field. It may possess a strategy, an approach, or programmatic content that could be replicable elsewhere and/or that is elevating the work of its peer organizations. The organization may share resources, knowledge or best practices with the community, and may strategically partner with other organizations, and/or serve to network or convene similar organizations/projects. NOTE: In these question we are NOT asking about the leaders of your organization, rather your organization's leadership within its field.</p>
37	How are you providing exceptional leadership/influencing the field? If your model is replicable, please tell us how. (Please answer in 150 words or less.)
38	What is your relationship to other organizations in the field? (Formal Partner/Thought Leader/Content Provider/Convener/Trainer/Other)
39	We know that an indicator of early stage leadership success is media presence. Please provide links to/copies of articles or blog posts written by, or about you. (Up to 3)
	<p style="text-align: center;">Organizational Effectiveness</p> <p>An effective organization is strategic in the way it conducts business. It is financially efficient and responsible and has the appropriate infrastructure (staff, board, volunteers) in order to effectively serve its mission.</p>
40	Who are the organization's primary financial supporters? Please list and describe your top five current funding sources. Please indicate if any of these funding sources were one of your founding funding partners. (Note: This will NOT be shared publicly.)
41	Number of Full-Time Employees
42	Number of Part-Time Employees
43	Number of Seasonal Employees
44	Number of Volunteers
45	What critical skills or experience does your leadership and staff team uniquely bring to the organization? (Please answer in 150 words or less.)
46	How does your staff/board reflect the diversity of constituencies you serve? Note: If you do not yet have a board, you can discuss just staff, or staff/volunteers. (Please answer in 150 words or less.)
	<p style="text-align: center;">Financial Documents</p>
47	Income and expense statement for your most recent fiscal year. Please include a budget breakdown where possible, addressing staff, program, and other costs. Please do not submit a 990 or other document instead.
	<p style="text-align: center;">Supplements: Los Angeles</p>
48	Would you like your organization to be considered for Slingshot's Los Angeles Edition?
49	Describe your programs and activities that impact the Jewish community in Los Angeles (Please answer in 150 words or less.)
50	Describe any collaboration you have with other Jewish organizations/programs in Los Angeles (Please answer in 150 words or less.)

51	For national organizations with local Los Angeles impact: Provide any data you have gathered that measure the impact your programs have made on the Los Angeles area Jewish community and include a description of how you collect that information, if different than your answer in the previous "Impact" section. (Please answer in 150 words or less)
52	Where available, please include a budget and/or projected expenses specifically for Los Angeles activities.